



STRATEGIC Marketing

Specializing in...

- ▶ **Marketing Campaigns**
- ▶ **Advertising Campaigns**
- ▶ **Graphic Design & Website Development**
- ▶ **Promotional Products**



APROMARK, Inc.
Promotional & Marketing Services
102 Cedar Ridge Drive
Monaca, PA 15061



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Phone: 724-775-9778 - Fax: 724-775-0240
sales@apromark.com - www.apromark.com

Marketing campaigns



- ▶ Target your customers or specific prospects via direct mail campaigns
- ▶ Solicit your customers or prospects with e-mail incentives
- ▶ Initiate a point-of-purchase or mail-in gift with purchase incentive program

Advertising campaigns



- ▶ Advertise in **publications** your customers or prospects utilize or initiate an **online** advertising campaign based on the viewing habits of your target market
- ▶ Promote your company image or brand identity via indoor or outdoor signage

Graphic & Website design services



- ▶ We will provide design and layout services for all of your print and online marketing material
- ▶ We will coordinate and direct on-location photo shoots
- ▶ We will provide guidance on the selection and use of color to provide long-term cost-savings in all of your printing projects
- ▶ We will attend on-site press checks to ensure print accuracy

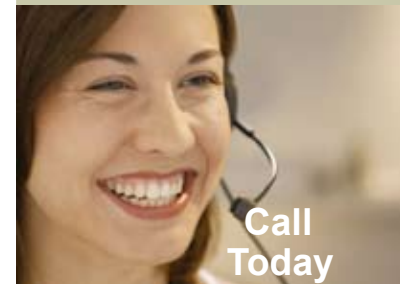
Print **YOUR LOGO** on almost any product to:

- ▶ Promote your company or product on various clothing apparel
- ▶ Increase your direct mail response rate via a customized packaging solicitation
- ▶ Entice your customers to visit your tradeshow booth via a gift incentive
- ▶ Introduce a new product with an eye-catching promotional item
- ▶ Increase staff morale and production via employee appreciation awards
- ▶ Show customer appreciation via a corporate gift program
- ▶ Promote employee safety via an awards program
- ▶ Promote your website to increase traffic

We also offer the following services...

- ▶ **Cost-Reduction.** Let us streamline your marketing expenses while, at the same time, improve the efficiency and productivity of your marketing program.
- ▶ **Staff Development.** We can provide guidance on the type of position(s) required to establish a marketing position and/or marketing department based on your needs.
- ▶ **Print Consulting.** Our experience enables us to streamline your printing needs and provide cost-saving alternatives for commercial printing and the use of photography.
- ▶ **Data Analysis.** We will track, analyze, and evaluate results of your marketing campaigns; perform specific industry research and analysis to assist in your product development initiatives; or evaluate your existing in-house data collection efforts to enhance or improve its' functionality.

- T-Shirts
- Golf Shirts
- Vests
- Jackets
- Hats
- Umbrellas
- Mugs
- Pens
- Mouse Pads
- Towels
- Portfolios
- Key Chains
- Tools
- Calculators
- Clocks
- Flash Lights
- Radios
- Duffel Bags
- Briefcases
- Tote Bags
- Visors
- Crystal
- Ceramics
(and more!)



Call
Today